



Training The Street's Mission: Prepare financial professionals for success by providing the highest quality of applied corporate valuation and financial modeling training

Spring 2010 MBA Financial Modeling Seminar Schedule

Target Audience

This intensive workshop will benefit any professional who will be required to create financial projections, especially for MBA candidates interested in:

- Working in the financial services industry (investment banking, consulting, research, asset management, private equity, brokerage, sales & trading, insurance, etc.)
- Working in the corporate or strategic development group or finance department of a corporation
- Enhancing the learning experience in finance and financial statement analysis classes
- Working in marketing, brand management or operations for a corporation and being responsible for a product or divisional budget, projections and profit/loss statement

Spring MBA Course	New York City
MBA Financial Modeling: Constructing a Financial Model	April 17 - 18

Register Today

Registration form is on the last page.

Training the Street, Inc.

Attn: Laverne Worthy

1300 Baxter Street, Suite 133

Charlotte, NC 28204

Phone: (704) 927-9688

Fax: (704) 547-3261

info@trainingthestreet.com

Questions?

Phone: 800) 887-1320

info@trainingthestreet.com

Has Your University Scheduled a Financial Modeling Seminar?

Email us at info@trainingthestreet.com to find out.

Preparing Financial Professionals for Success

Seminar Overview

This intensive seminar is designed to develop financial modeling skills through actual hands-on construction of a financial model. Each participant will build their own interactive financial model from “scratch” to practice blending accounting, finance and Excel skills.

The completed product is a dynamic model with 5 years of projections and 3 years of historical data, containing the following detailed statements and schedules:

- Income statement, balance sheet and cash flow statement
- Working capital schedule
- Depreciation schedule
- Intangibles amortization schedule
- Shareholders' equity schedule with a share repurchase table
- Debt and interest schedule with a “cash sweep”
- Detailed ratio worksheet

In addition, the seminar will cover the following advanced modeling topics:

- Understanding and controlling circular references
- Balancing a model
- Sensitivity analysis to match expected financial performance
- Fundamentals of creating data tables
- Adding a discounted cash flow valuation worksheet

Constructing the model will entail creating the logic and formulas to project 5 years of financial performance.

Training The Street Overview

Founded in 1999, Training The Street (TTS) provides instruction in financial modeling and valuation training for finance professionals. Serving Wall Street firms and business schools, the goal of TTS is to demonstrate the real-world application of finance theory with hands-on instruction and practical examples. TTS is the market leader in preparing financial professionals for success.

During the summer of 2009, TTS taught entry level programs to summer interns, incoming analysts and associates at over 50 banks and corporate businesses, making TTS the preferred provider for practical corporate valuation and financial modeling training. TTS's extensive client list covers advisory boutiques, regional firms and major bulge bracket firms. In fact, TTS clients represent the top 10 firms as measured by equity and debt capital markets and M&A fee generation, according to Dealogic.

Preparing Financial Professionals for Success

During the last academic year (fall 2008 – spring 2009), TTS taught live seminars to over 9,000 participants at more than 45 business schools and undergraduate colleges – including 23 of the nation's top 25 MBA programs in the United States. Below is a partial list of business schools where TTS has led live instruction workshops:

- The Anderson School – UCLA
- Columbia Business School
- Darden School of Business – UVA
- The Fuqua School of Business – Duke
- The University of Chicago – Booth
- Harvard Business School
- Stern School of Business – NYU
- Kellogg School of Mgmt – Northwestern
- Ross School of Business – U. of Michigan
- The Wharton School – U. of Pennsylvania

Learning Methodology

Through practical examples and annotated Excel guides, the lectures will discuss theories, approaches and applications of financial modeling. The participants will have the opportunity to construct a model of their own to apply the lessons learned in the lectures.

Personal one-on-one assistance will be available to answer questions and give guidance while the participants are working on the computers. During computer time, TTS will supplement the lectures with tips and hints on Excel best practices for financial modeling.

Schedule

Check-in begins at 8:15 am. The seminar will start promptly at 9:00 am and end at approximately 5:30 pm both days. We will have a 15 minute break in the morning and in the afternoon. A catered lunch will be served at approximately 12:30.

Pre-requisites

In order to gain the most from the seminar, participants should possess a working knowledge of corporate finance, accounting and financial statement analysis.

Eligibility

Registration is limited to participants who are currently enrolled in an accredited MBA program. Proof of enrollment (student id or other documentation) will be required at check-in starting at 8:15 am on the first day of the seminar.



Preparing Financial Professionals for Success

What to Bring

Each participant will need the following:

- Financial calculator, preferably the HP-12C or HP-17B
- Laptop with Microsoft Excel, PowerPoint and Word, Adobe Acrobat Reader and USB memory stick ability (for file sharing and distribution). Modeling classes are optimized for Office 2007, 2003 and earlier versions. In addition, many of the shortcut keys will not work for MAC operating systems. It is highly recommended that all participants bring a PC to the session as the learning experience is enhanced for PC users.

What Each Participant Will Receive

A bound copy of seminar materials.



Spring 2010 MBA Financial Modeling Seminar Registration Form

Option 1: You can register and pay for the course online at <https://register.trainingthestreet.com/>
Please note the four digit code below which you will need for registration.

Option 2: Return completed registration form and payment to: Laverne Worthy, 1300 Baxter Street, Suite 133, Charlotte, NC 28204, Fax: (704) 547-3261, Phone: (800) 887-1320, Email: info@trainingthestreet.com

Code	Course Title	Date	Tuition	Early Reg. Discount*	Net Tuition
9459	Live – New York**	April 17-18, 2010	\$399	(\$49)	\$ _____
Total due upon registration					\$ _____

** Registration is limited to participants who are currently enrolled in an accredited MBA program.
Proof of enrollment is your ".edu" email address. See our [FAQ's](#) for further information.

PAYMENT (please print clearly)

Authorization to bill credit card: VISA MasterCard American Express

Account number: _____ Expiration date: _____

Cardholder's name: _____ Cardholder's signature: _____

Cardholder's billing address (including zip) : _____

Registration is Complete Upon Receipt of Payment: Credit cards will be processed 14 days prior to date of seminar to complete registration. Receipts will be provided to all participants at the conclusion of the seminar.

Cancellation Policies: Cancellations up to 14 days before the seminar will receive a full refund. Cancellations within 14 days of the seminar will not be refunded. Requests for refunds must be made to Laverne Worthy, Training The Street ("TTS") reserves the right, at its sole discretion, to cancel seminars. If TTS cancels a seminar, payments are refunded in full.

PARTICIPANT'S CONTACT INFORMATION (for multiple participants, please attach information on separate page)

Name (required): _____

Company or University: _____

Phone: _____ Email (required): _____

Address: _____ City: _____ State: _____ Zip: _____

SECURITY PROCEDURES

Picture ID is required for security purposes upon entering the building, no re-entry is permitted. No exceptions.

ACKNOWLEDGEMENT OF POLICIES

The signing participant and/or sponsor of participant(s) acknowledges TTS's above security, payment and cancellation policies including related policies contained in the [FAQ's](#) (the "Policies") and agrees to the terms and conditions of the Policies.

Signature: _____

SUCCESSFUL REGISTRATION

You will receive an email from TTS recognizing receipt of your registration. The seminar will be held at Credit Suisse, One Madison Ave. (entrance on 24th Street between Madison and Park Avenues), New York, NY 10010.